

Produce your technical sheets and legal certificates PDF's in multiple languages on the fly.

Need to make the latest information always available in your product sheets and certificates, in several languages? Produce them on the fly, via the MPOTF technology. It's efficient, fast and budget-friendly.

Most manufacturing companies are commercially and legally required to regularly update their technical documentation in several languages. They generally do so in dedicated databases or web platforms. But then comes the need to produce datasheets and dated legal certificates always showing the latest information. Doing that with traditional publication tools is a hopeless task.

With **Multilingual Publication On The Fly (MPOTF)**, each datasheet or certificate PDF is produced on demand instantly and automatically, at the very moment when your web visitor requests it. It carries a date stamp and is issued in the language selected by the visitor.

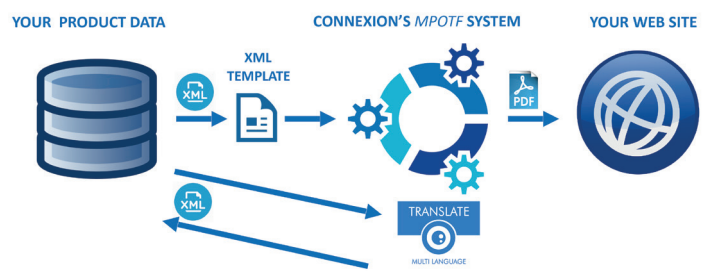
Easily give your clients always up-to-date PDF technical and legal documents in their local language

- *Shorter time-to-publish*: the time to upload technical information in your database is all you need to automatically publish datasheets and certificates in PDF format.
- *Think global, act local*: you can now localize your technical datasheets and legal certificates easily and quickly into any European or non-European language.
- *Efficient translation validation*: proofreaders edit translations online (or offline if they prefer), through a user-friendly interface, and communicate directly with translators online.

- *Future-orientated*: validated translations are kept in a hi-tech memory and can be reused for future publications with similar content.
- *Budget-friendly*: you save 100% of your InDesign / Illustrator manual layout costs.

What's the magic behind that easy on the fly publishing process?

- When a visitor requests a PDF document, your product database sends the information to publish via a web service to Connexion's MPOTF system.
- The MPOTF system then instantly creates a graphically layouted PDF with the latest information available in the database and offers it as downloadable to the visitor
- The text contents are translated by professional human translators using an online Computer Assisted Translation tool (CAT).
- The validated translations are automatically imported into your product database, ready to be used into PDF's created on the fly.



The on-the-fly multilingual publishing process is fully automated, from your product database through to PDF download.



Your technical sheets and certificates are always up-to-date in any language, ready for instant publishing and download in PDF format

What do you need to benefit from MPOTF?

- Products data stored in a database or a CMS.

Connexion offers you a full range of services, available together or 'à la carte':

- Design or re-design of your documents;
- Graphical and textual content creation in different languages;
- A web portal for the complete management of your translation jobs;
- Translation by native speakers using leading-edge translation technology.

What can you expect from Connexion?

Connexion delivers highly skilled, experienced services and professional assistance to develop and produce your sales and marketing tools in all the languages of your business:

- magazines and newsletters (print, PDF, html);
- mailings;
- brochures, leaflets and flyers;
- annual reports;
- invitations;
- PowerPoint presentations;
- websites;
- web, e-business and e-commerce applications.

Ask for a demonstration and see for yourself

Convince yourself of the efficiency of Connexion's B2B cost-cutting communication solutions.

Visit www.connexion.eu and ask Stany van Gelder for a demonstration (tel. + 32 (0)2 421 71 40 or e-mail svg@connexion.eu).

Successful multilingual translations

Many B2B and B2C organisations have entrusted the design, production, copywriting and/or translation of their business documents to Connexion, including:

- Ansell Healthcare Europe (protective gloves)
- Affinion (loyalty programmes)
- Artoos (print industry)
- Atos Worldline (financial services)
- Belgacom (telecom)
- BigFish (advertising)
- Boondoggle (e-marketing)
- Bridgestone (tyre industry)
- Estee Lauder (cosmetics)
- Grey (advertising)
- INC research (pharmaceuticals)
- Isabel (banking)
- Knauf (building industry)
- KPN (telecommunications)
- Marlies Dekkers (lingerie)
- Nuance (software)
- Pfizer (pharmaceuticals)
- Port of Antwerp (logistics)
- Praxair (gas industry)
- Saatchi & Saatchi (advertising)
- Touring (automobile)
- Tractebel (industry)
- Truvo (telecommunications).

Our mission

At Connexion Corporate Communications we improve the power and quality of our customers' multilingual communication cost-efficiently, and contribute significantly to their success by:

- advising, designing, developing and implementing technologically advanced b2b and b2c communication solutions;
- working with a content-driven focus in close partnership with our customers;
- aiming for the most effective solution across electronic and printed media;
- adding the multilingual dimension to all our services.